

**Spring Market Show
September 12 & 13 2010**

----- at the -----
DoubleTree Guest Suites Lexington
2601 Richmond Rd.
Lexington, KY 40509



DEADLINE: July 15, 2010

OFFICE USE ONLY

Date _____
Points _____
Suite # _____
Amt Paid _____

All registrations received after this date will be listed in the supplement and must include a \$50.00 LATE REGISTRATION FEE

Member's Name _____ Telephone (____) _____

Address _____ Check if new address []

City _____ State _____ Zip _____ E-Mail _____

EXHIBITORS MUST BE A MEMBER OF KSTA (\$30/YR). Fax#: _____ Room assignments may be faxed

*** EXHIBIT SPACE REQUEST ***

The Lexington Market will again be a suite show for the market. Exhibitor spaces are assigned on a seniority (points) basis. However it would be helpful in making assignments to know your choice of accommodations. Choices are single or double bed rooms @ **\$97/night**. Two adjoining suites are available at \$97 per room per night (\$194/night). Please give your preferences in order below

(1) **Show Room Preference** [] Single Room Suite across front [] 2 Room Suite - Single Bed [] 2 Room Suite - Two beds

[] Special Request: _____

Each Exhibitor guarantees the DoubleTree Guest Suites Lexington three (3) nights (Saturday, Sunday, and Monday).

(2) [] Please reserve a **separate sleeping room** in my name for [Fri. Sat. Sun. Mon.] Night(s). (Circle nights needed)
Reservations will be made by KSTA. All room charges are paid, by the exhibitor, directly to the DoubleTree Guest Suites Lexington upon departure. RATE: \$97/night

(3) Make check payable to Kentucky Shoe Travelers for: TOTAL ENCLOSED \$ _____

2010 KSTA Dues \$30.00 (if applicable)	\$ <u>30.00</u>
<i>(payable once per year)</i>	
Registration Fee at \$100.00.....	\$ <u>100.00</u>
Late Fee (after deadline) \$50.00	\$ _____
Additional Salespersons # ____ at \$50.00	\$ _____
Directory Ad (see Ad Form)	\$ _____
Magnetic Door Signs (\$40.00)*.....	\$ _____
Room Tables (limit 2/room)	
# ____ x \$15.00 each	\$ _____
Golf Tournament (Sept. 14, 2010) \$50.....	\$ _____

# ____ Hot Items/Show Special (\$10 each)	\$ _____
# ____ Labels / stores attending (\$8 set)	\$ _____
<i>(delivered at market)</i>	
# ____ Labels / all stores on mailing list (\$12 set).....	\$ _____
<i>(sent prior to market)</i>	
(Table covers ARE included in table charges)	
* Signs are required for exhibitors showing in Rooms. If you already have a magnetic sign you do not need to order another one. See info on back about signage.	

These rules and regulations are intended to be clear and complete. However should any disagreement arise concerning their interpretation, then it is expressly agreed that the interpretation or decision of KSTA with reference to such situations shall be conclusive, final and binding on all parties concerned or otherwise involved.

I (your Signature) _____ hereby agree to uphold the rules and regulations as set forth by KSTA as outlined on the reverse side of this registration form. This applies to ALL occupants of my exhibit space.

**CHECKS COVERING ALL FEES MUST ACCOMPANY APPLICATION. RETURN CHECKS TO:
KENTUCKY SHOE TRAVELERS ASSOC., 6201 SHARON RD., CHARLOTTE, NC 28210
VOICE: (704) 552-6066 E-MAIL: gbroadus@hotmail.com FAX: (704) 552-5640**